

PowerSuite

Checklist 2 - Services & Software

Make sure you have the following software and services setup before you start your online business.

- | | | Yes | No |
|---|---|--------------------------|--------------------------|
| 1 | Have you set up an email autoresponder account?
<i>(Aweber, Active Campaign, etc.)</i> | ☐ | ☐ |
| 2 | Have you set up an account with an affiliate network?
<i>(JVZoo, Warrior Plus, ThriveCart, etc.)</i> | ☐ | ☐ |
| 3 | Have you set up an account with a payment merchant?
<i>(Paypal, Stripe, etc.)</i> | ☐ | ☐ |
| 4 | Have you setup your social media accounts and fan pages?
<i>(Facebook, Twitter, LinkedIn, Google, etc.)</i> | ☐ | ☐ |
| 5 | Have you purchased a domain and hosting service?
<i>(GoDaddy, 123reg, etc.)</i> | ☐ | ☐ |
| 6 | Have you purchased all of the software licences, plugins and tools
you need to build your website?
<i>(OptimizePress, Thivethemes, Dreamweaver, etc.)</i> | ☐ | ☐ |

Notes



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- 7 Have you setup a tracking and analytics service?
(Clickmagic, Google Analytics, etc.) ☐ ☐
- 8 Have you setup business accounts to advertise on social networks?
(Facebook Ads, Google Adwords. etc.) ☐ ☐
- 9 Have you created accounts for a JV Launch calendar service?
(Munch eye, LaunchCamp, etc.) ☐ ☐

Notes